



# THE STYLE AESTHETICIAN

The Sensing and Feeling(SF) Super Style





I enjoy helping people in practical ways and building relationships with others. I love beauty in all forms and am considerate, friendly, welcoming, and understanding

## STYLE DO'S

1

Embrace how your style affects relationships. Even if you take a thrifty approach, you know that others judge outward appearance and work to make yours match your inner values

3

Trust your eye for detail and use it to define your professional style. Your search for the right blouse color or perfect accessory pays off in a pulled-together look like no other

2

Make use of the norms of your work environment. For example if professional women wear suits, note the range of acceptable versions, identify the ones that say "you" and choose accordingly, with confidence

4

Draw on your artistic sense to create unique, stunning combinations that enhance your shape, coloring and more are assets in being noticed in the way you wish to be noticed.

## THE STYLE AESTHETICIAN

### STYLE DON'TS

1

Follow the norms of your peers just to fit in. Ask yourself which norms work for you.

3

Pour all your creativity into aesthetic surroundings such as your home environment. Use some to create your personal style

2

Dress to please someone else. Not even your best friend has your same style needs

4

Grow discouraged by lack of feedback. Your style may be so seamless that the hard work behind it is invisible!



## THE STYLE AESTHETICIAN

The SF interest in style is specific, practically focused, and personal.

Keys to the SF style are being friendly and hands-on. You place value on having your input noticed and appreciated.

You want people to please be sensitive, specific and considerate with you.

### Key Questions to Start Improving Your Style:

- What is your aesthetic, your look?
- Where else in your life are you using your gifts for beauty and the beautiful?
- In what ways can you allow your style to shine through and show your welcoming, friendly self?

### The Style Aesthetician SF Approach to Style

The four Style Aesthetician style types come to style, often at a young age, with a natural interest in aesthetics. Note that this interest is often inspired by mothers, grandmothers, sisters, peer or social groups—there is always a “relationship” element to style for SFs.

The Style Aesthetician's interest in style is deeply personal. In some respects, this is the most ‘natural’ of the four Super Styles, being prompted internally rather than by an external drive for an outcome.

The Style Aesthetician's interest in style often starts with no particular purpose in mind; style is simply fun and interesting. There’s also some preening involved, and an ‘outward focus’ (including for the two Introverted style types) here: how others view them and appreciate their style and their aesthetic expression, is often part of the picture – not so much to impress, but from a relationship perspective, to relate to others and have them relate to the Style Aesthetician .

The Style Aesthetician's style is defined by a thorough and detailed attention to color, textures, style trends and personal taste, presenting oneself as a welcoming woman of style.

It’s taking a playful yet artistic approach to style and the aesthetic, and often in many areas, not just personal style – home styling and décor for example.



## THE STYLE AESTHETICIAN

You take an artistic, detailed approach to style, creating a welcoming, friendly look

The four style types who prefer Sensing and Feeling are:

- The Harmonious Stylist, ISFJ: The Style Friend
- The Charming Stylist, ESFJ: The Style Adviser
- The Whimsical Stylist, ISFP: The Style Artisan
- The Vivacious Stylist, ESFP: The Style Celebrator

Discover your Style Type and Get your specific Style Type Report [here](#)

### Going Deeper into your Type

Are you keen to learn more about your type, at a deeper level?

If you want to delve into your flavour of the Style Aesthetician - which of four you are then your Style Type Report is your next step.

Inside you'll find specific information related to your 4 letter type including a blueprint to help you develop and grow your style in a type-specific way that is completely authentic to you.

Plus additional resources including a video with illustrative stories about your type, that brings your Style Type Report to life plus a Style Profile workbook and 10 ways you can get the most out of your report.

Inside you'll get:

**Acknowledgment:** you'll finally understand why you approach style the way you do.

**Advice:** specific, clear advice based on your personality

**Aspiration:** be inspired to become your most stylish self with our 4 stage style blueprint designed to enhance your style based on your personality.