



THE STYLE STRATEGIST

The iNtuition and Thinking(NT) Super
Style





I value my independent and big-picture vision, my ability to think about how something could be, and creating new things that effectively solve problems

STYLE DO'S

1

Recognize that your outer appearance affects whether others view you as competent and intelligent and take your ideas seriously.

3

Experiment to find your "rules." Which skirt, dress, jacket lines make the most of your shape? What is "professional" in your workplace?

2

Identify a proven system that works for you—a palette of colors, a combination of dressing styles (such as: 'classic', 'feminine', 'creative', 'dramatic' – there are 7 dressing styles), or a few key designers or retailers

4

Seek expert advice if you aren't interested in style. Find an image consultant who provides a logical approach and the reasoning behind recommendations.

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STYLE DON'TS

1

Set style aside. Streamline with capsule wardrobes or just a few colors or other strategies, but ensure it expresses a signature style.

3

Forget to update. Skin tone, body shape, and workplace norms change. Style continues to require periodic attention

2

Default to others. Unexamined advice from personal shoppers, friends, or colleagues often results in incongruous looks or never-worn purchases

4

Allow critique of your style to derail your interest. Note that you may dismiss anything (games, hobbies, courses...) if you aren't sure you'll be one of the best



THE STYLE STRATEGIST

The NT approach to style is defined by big ideas, allowing her to present a style that supports and reveals her competence and abilities.

Once Style Strategists are on board with the idea that style must be addressed, they will want to be competent at it at whatever level they choose.

You want people to please be concise, logical and take a big-picture view.

Key Questions to Start Improving Your Style:

- What systems or strategies do you use in your approach to style?
- What is the impact you want to have with your style?
- What does an accomplished look mean to you?

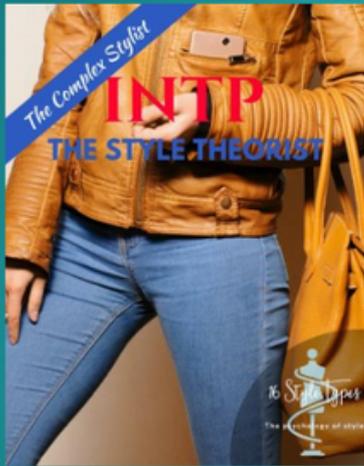
Common Catalysts for the Style Strategist to Become Interested in Style

The four Style Strategist style types often come to style through a prompt, a shove, a jolt—a mobilizing agent or force that pushes them into the style arena. Perhaps it's a comment from a boss that their style is letting them down and preventing them from getting ahead, perhaps it's the harsh feedback provided by a photograph that they don't look as good as they want to.

Style for Style Strategists is not often 'natural' in the way it is for some other Super Styles. Their interest has been prompted from elsewhere, from a quarter that impels them to take an interest in style, without which they may never have started on their style journey or gotten very far along it.

But once the Style Strategist is on board with the idea that style must be addressed, she will want to be competent at it at whatever level she chooses.

Her interest may run deep and wide, with her natural curiosity taking her deeper into style territory, wanting to know why style works the way it does; or it may be something she employs competently to support other more interesting pursuits and projects.



THE STYLE STRATEGIST

You take a systems approach to style based on big ideas, creating an accomplished look

The four style types who prefer intuition and Thinking are

- The Independent Stylist, INTJ: The Style Scientist
- The Standout Stylist, ENTJ: The Style Powerhouse
- The Complex Stylist, INTP: The Style Theorist
- The Enterprising Stylist, ENTP: The Style Chameleon

Discover your Style Type and Get your Style Type Report [here](#)

Going Deeper into your Type

Are you keen to learn more about your type, at a deeper level?

If you want to delve into your flavour of the Style Strategist - which of four you are then your Style Type Report is your next step.

Inside you'll find specific information related to your 4 letter type including a blueprint to help you develop and grow your style in a type-specific way that is completely authentic to you.

Plus additional resources including a video with illustrative stories about your type, that brings your Style Type Report to life plus a Style Profile workbook and 10 ways you can get the most out of your report.

Inside you'll get:

Acknowledgment: you'll finally understand why you approach style the way you do.

Advice: specific, clear advice based on your personality

Aspiration: be inspired to become your most stylish self with our 4 stage style blueprint designed to enhance your style based on your personality.